

## ***Brody Evanson top producer testimonial***

**From:** Brody Evanson <[bevanson@ariasagencies.com](mailto:bevanson@ariasagencies.com)>

**Sent:** Saturday, November 22, 2025 5:17 PM

**To:** Madison Morgain <[mmorgain@venaorganization.com](mailto:mmorgain@venaorganization.com)>

**Subject:** Testimony

1. Brody evanson
2. Regional Director/Partner
  
3. 2015
  
4. What drew me in was the mix of structure, mentorship, and real opportunity. Coming from a competitive background playing college football, I connected with an environment where your effort directly determines your success. The training was a proven system with leaders who were willing to coach me step-by-step. It was the first time I saw an opportunity where someone with no experience but who was driven and coachable could plug in, follow the blueprint, and genuinely change their financial and professional trajectory.
  
5. When I started this journey in 2015, I was 22 years old, fresh out of college with a master's degree in finance, and living back at home with my dad trying to figure out what direction my life was going to take. I had ambition, discipline from playing Division 1 football, and a strong work ethic from how I was raised but financially, I was starting from nothing. I was driving a 2007 Chevy Malibu, lived with my dad, nothing in my own name, and working toward my first real opportunity.

I was able to grow from a brand-new agent with no experience to someone who built a real career and transformed every part of my life. Today, I earn a seven-figure income, live in a half-million-dollar home, and own my dream cars like a Ferrari 458, a McLaren 720S, and a Mercedes G-Wagon. The difference between where I was then and where I am now is a direct reflection of staying coachable, following the system, and committing fully to the process.

6. Tommy's training shaped everything for me. He taught me the fundamentals, the mindset, the standards, and the systems that built my entire foundation in this business. He didn't just teach me how to sell — he taught me how to lead, how to think, and how to operate at a professional level. Every major breakthrough I've had started with something he instilled in me early on.
  
7. The biggest difference came from the structure, the repetition, and the accountability. Learning a proven script, understanding how to run a system, and being coached on how to think — not just what to do — completely changed my results. The combination of standards, discipline, and a clear blueprint is what helped me grow fast.
  
8. In my first year, I was learning the basics and building my foundation, and I wrote about \$120K ALP myself. I didn't start building a team until my second year. Since then, through coaching, consistency, and leadership development, I've scaled my agency to producing over \$10 million annually with a team of more than 100 people
  
9. This business has completely transformed my life. Financially, it took me from living with my dad and starting at zero to earning seven figures and building a lifestyle I never imagined at 22. Personally, it's helped me grow into a stronger leader, a better communicator, and someone who can actually provide opportunities for others. Lifestyle-wise, it's allowed me to live in a beautiful home, drive the cars I used to only dream about, and create stability and freedom for myself and my future family. The impact has been life-changing across every area.
  
10. What motivates me now is knowing what this opportunity did for my life — and wanting to give that same chance to others. I went from starting at zero to completely changing my future because someone took the time to coach me. Now I'm driven to help others break through, grow, and build something they never thought was possible.
  
11. Be coachable, master the basics, and give yourself time to grow. Follow the system, stay consistent, and treat this like the million-dollar opportunity it is — long before

you're earning a million from it. If you plug in and trust the process, this business will change your life.

12. I'd tell them I started with no experience, no money, and no certainty — just coachability and work ethic. If you plug into the system, stay consistent, and refuse to quit, this opportunity will take you further than you think you're capable of right now. If I can do it, you can too.

13. Tommy believed in me when no one else did and his mentorship and this opportunity gave me the blueprint, belief, and direction that completely changed my life and created a future I never thought was possible for someone like me.

14. Yes

**Brody Evanson**  
**Partner, Arias Organization**  
**724-316-9656**  
[bevanson@ariasagencies.com](mailto:bevanson@ariasagencies.com)